



Brussels, 3 July 2018
EAC.C1/PB/

Subject: Evaluation of Entrepreneurship Education Programmes in Higher Education

Entrepreneurial competences are essential for developing innovation and for creating economic, cultural and social value. They help individuals coping with an evolving and changing environment. Many higher education institutions have therefore started to put an increased focus on offering entrepreneurial education and entrepreneurship programmes.

To ensure that a large number of students can benefit from these programmes, it is important that in addition to specific entrepreneurship education programmes, entrepreneurship education is embedded within a large number of study programmes and involves students from a range of different disciplines.

One of the major challenges for entrepreneurship education relates to the assessment of the effectiveness of HE entrepreneurship education programmes or embedded entrepreneurship teaching, i.e. to understand to what extent such programmes have contributed to the development of the students' entrepreneurial knowledge, skills and attitudes.


The European Commission has therefore established a contract with a consortium to develop a toolkit and a methodology for measuring the impact of HE entrepreneurship education programmes on students.

One important aspect of the work concerns the collection of students' and educators' opinions on entrepreneurship education programmes.

Our contractor has developed a survey to collect relevant feedback and I would like to invite you to participate and to share your views with us. This will be essential to develop a meaningful and valuable toolkit for assessing the impact of entrepreneurship education programmes on students. When finalised, the toolkit will be made available to all of you on the HEInnovate website at www.heinnovate.eu.

Thank you very much for your support.

Yours sincerely,



Begonia Arano
Head of Unit